

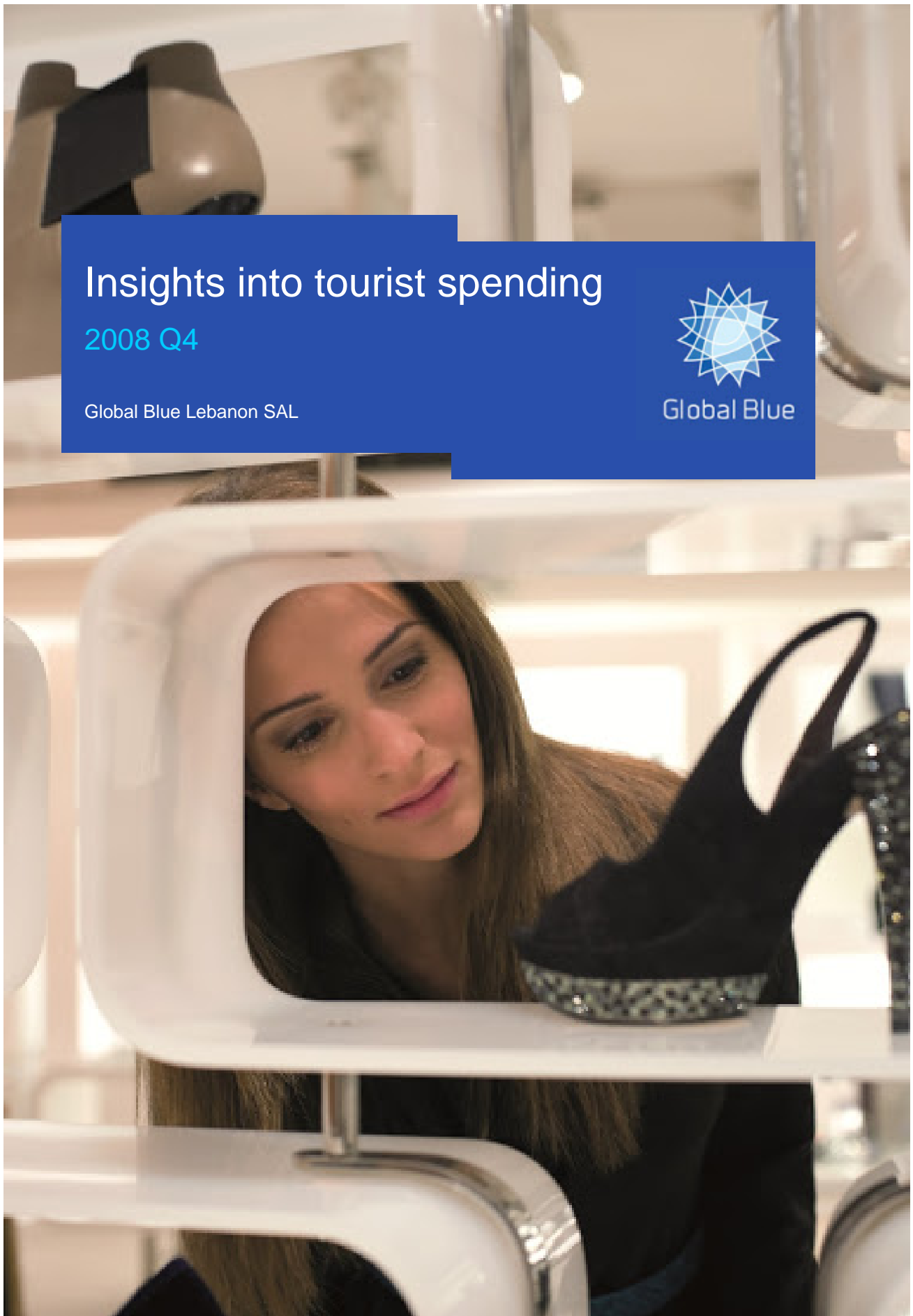
# Insights into tourist spending

2008 Q4

Global Blue Lebanon SAL



Global Blue





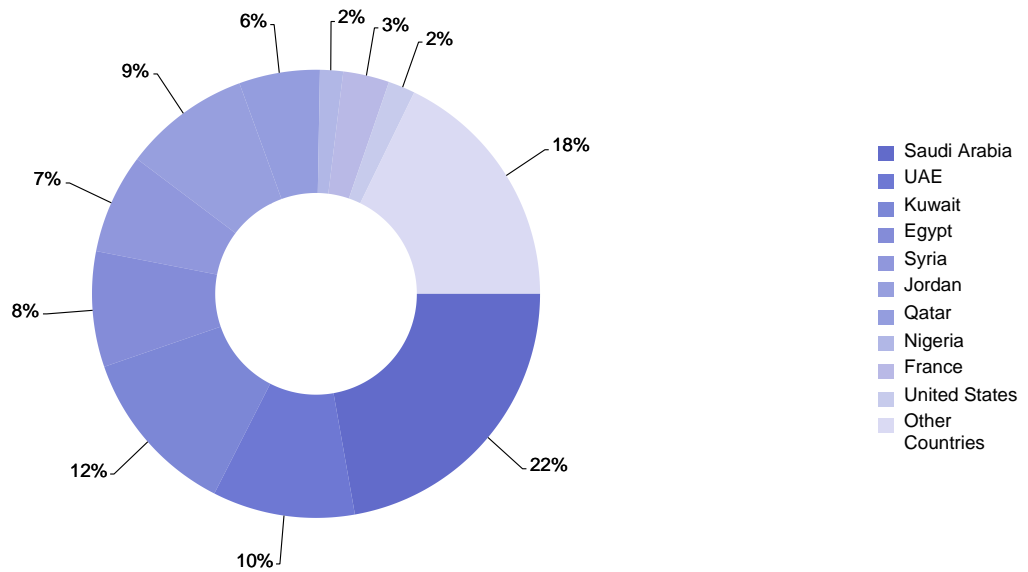
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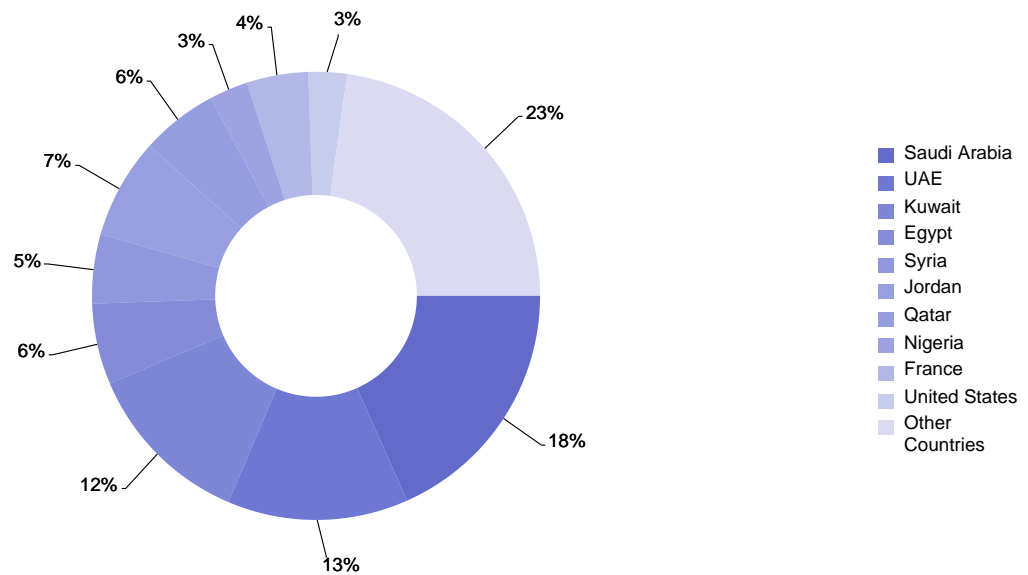
## Country of residence insight

The figures published by Global Blue Lebanon SAL throughout this report represent purchases by tourists in Lebanon whose vat was claimed. It gives a fair view about tourists' shopping trends. Global Blue Lebanon SAL is not liable for any misinterpretation of these figures by third parties.

### A. Spending distribution by country of residence - 2008 Q4

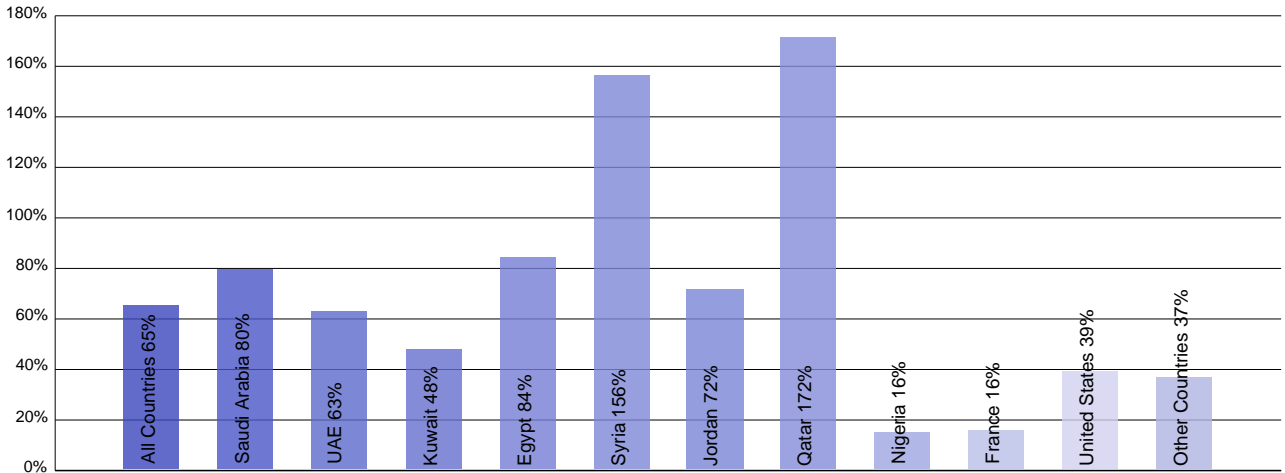


### B. Spending distribution by country of residence - YTD 2008

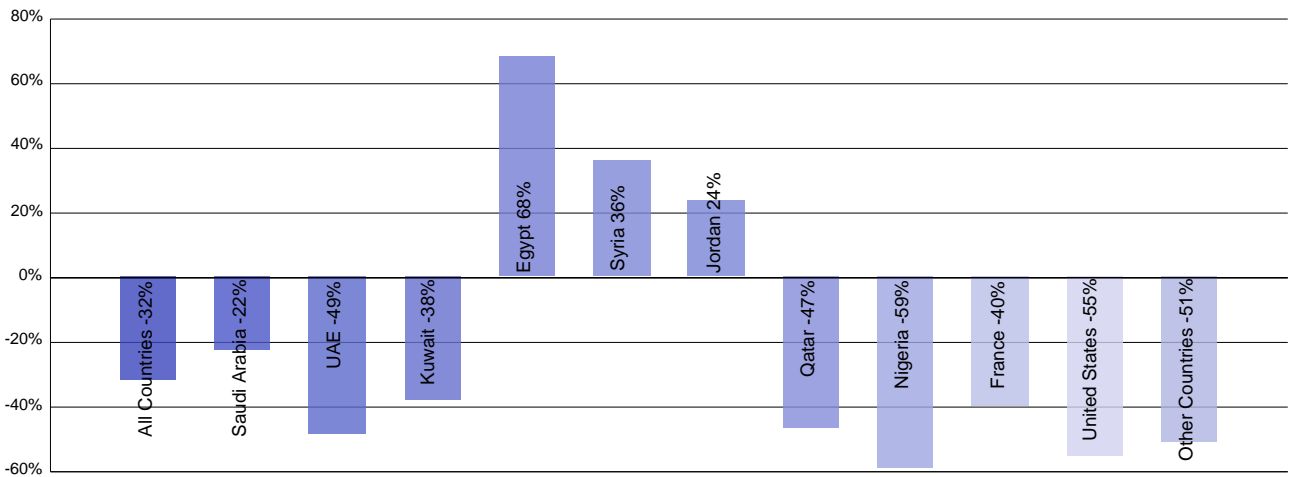




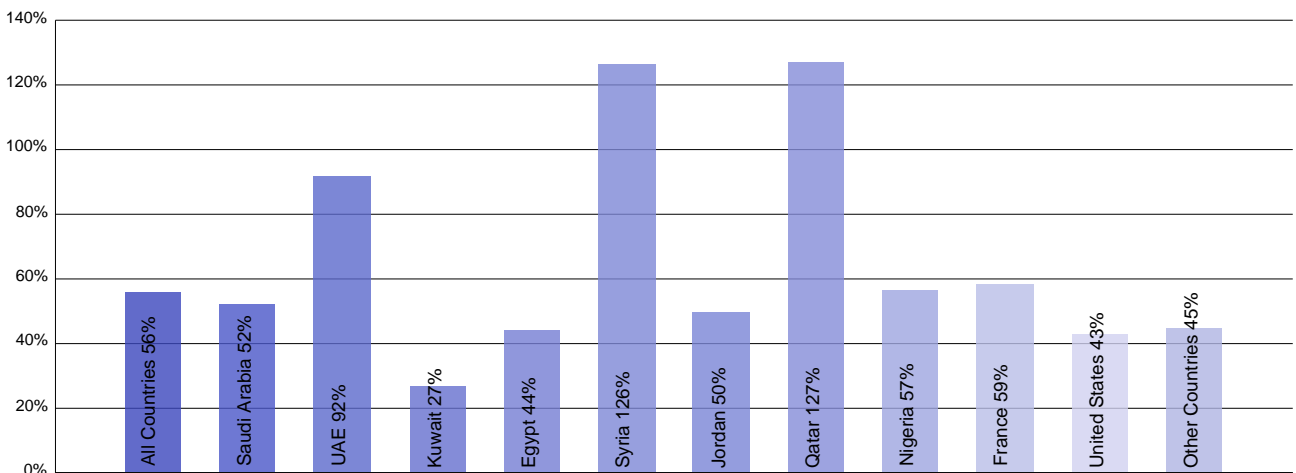
### C. Spending evolution - 2008 Q4 vs. 2007 Q4



### D. Spending evolution - 2008 Q4 vs. 2008 Q3

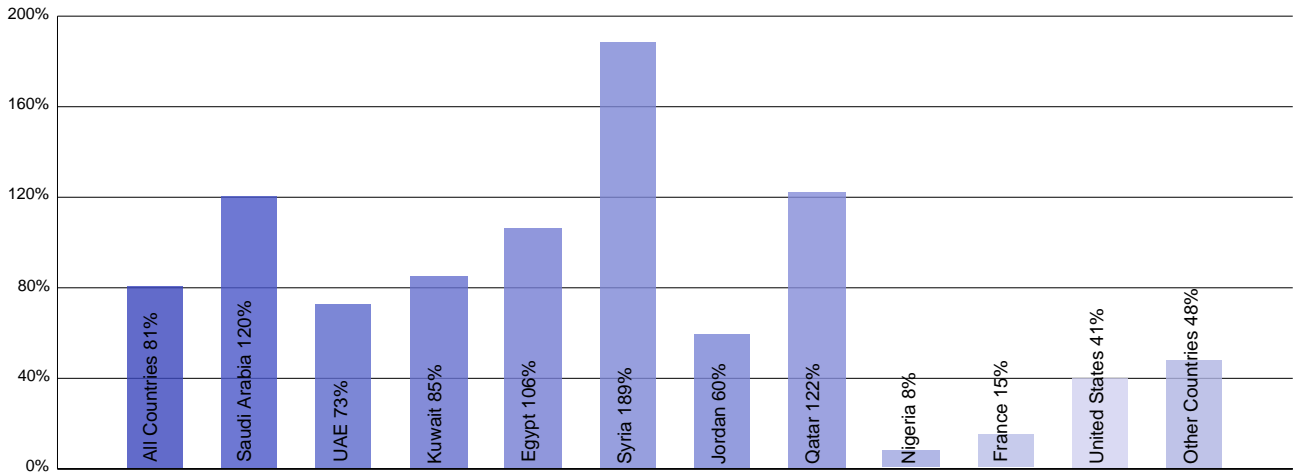


### E. Spending evolution - YTD vs. PYTD

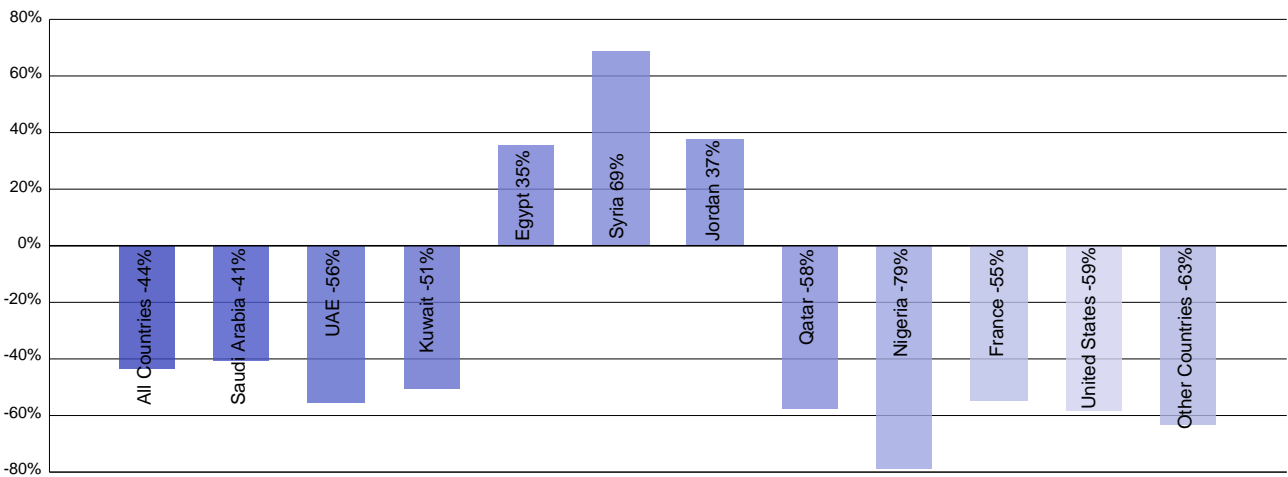




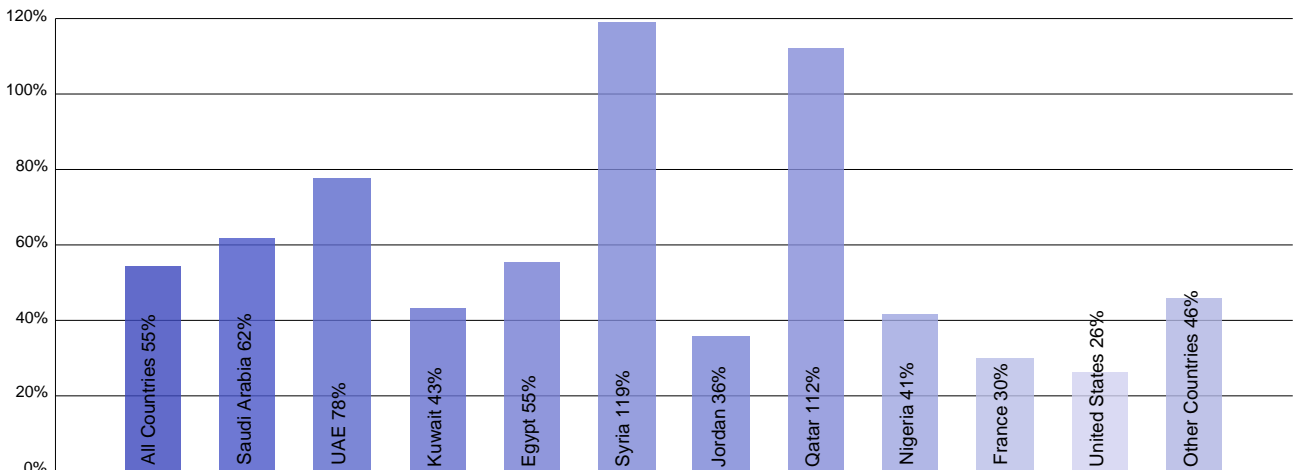
### F. Number of refund transactions evolution - 2008 Q4 vs. 2007 Q4



### G. Number of refund transactions evolution - 2008 Q4 vs. 2008 Q3

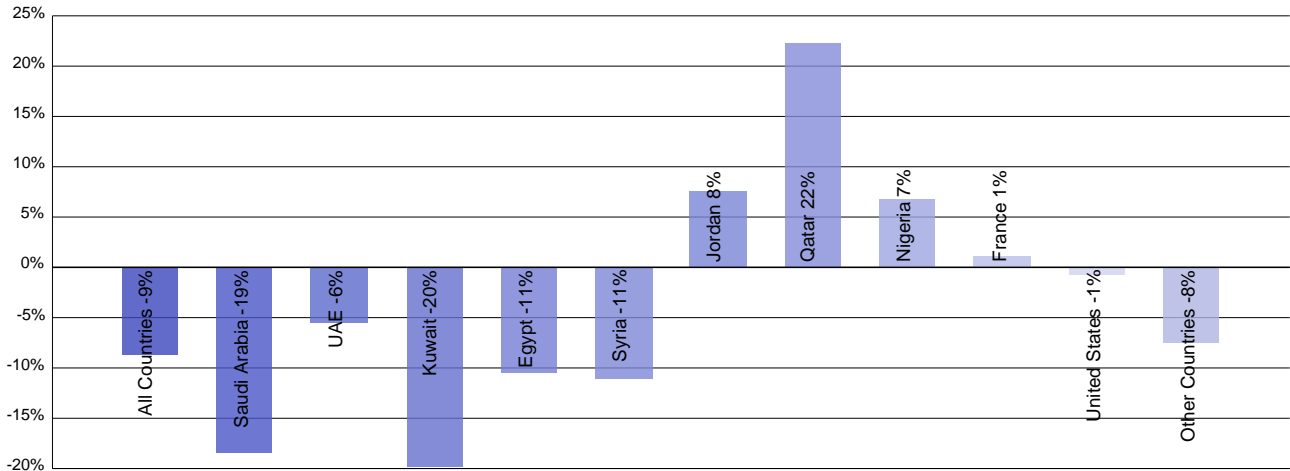


### H. Number of refund transactions evolution - YTD vs. PYTD

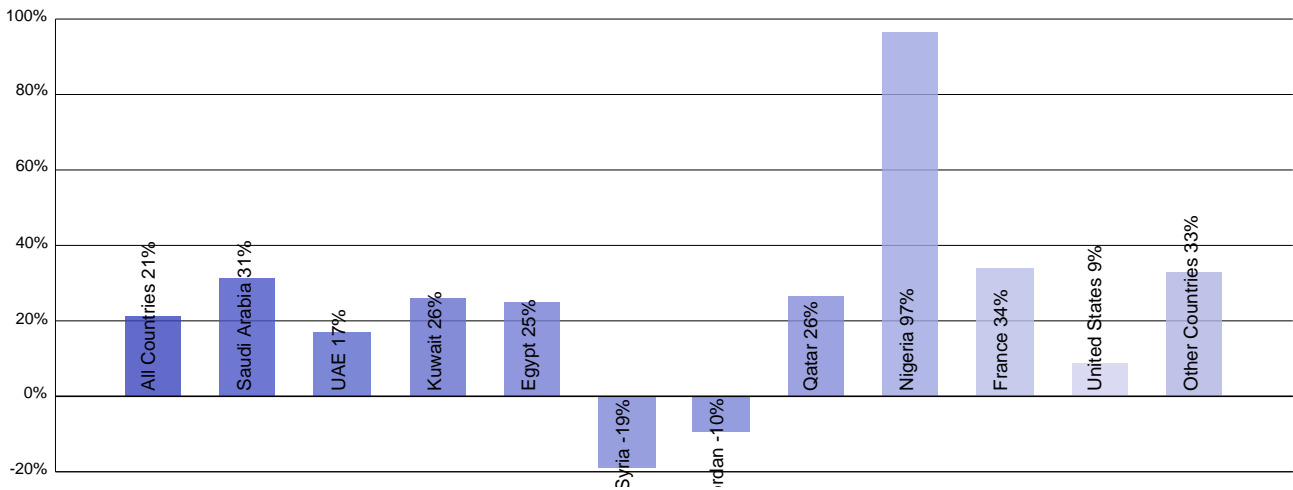




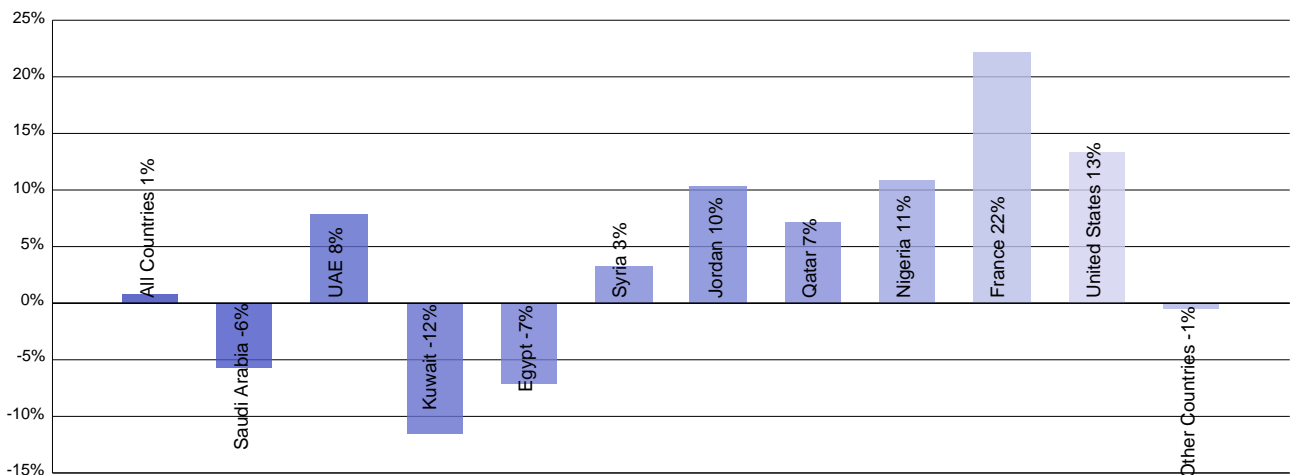
### I. Average spending evolution - 2008 Q4 vs. 2007 Q4



### J. Average spending evolution - 2008 Q4 vs. 2008 Q3



### K. Average spending evolution - YTD vs. PYTD

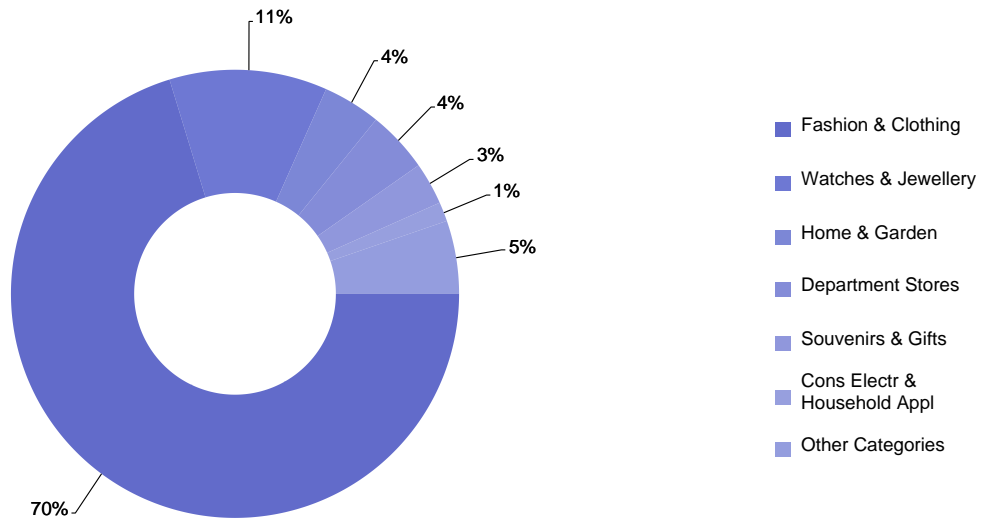




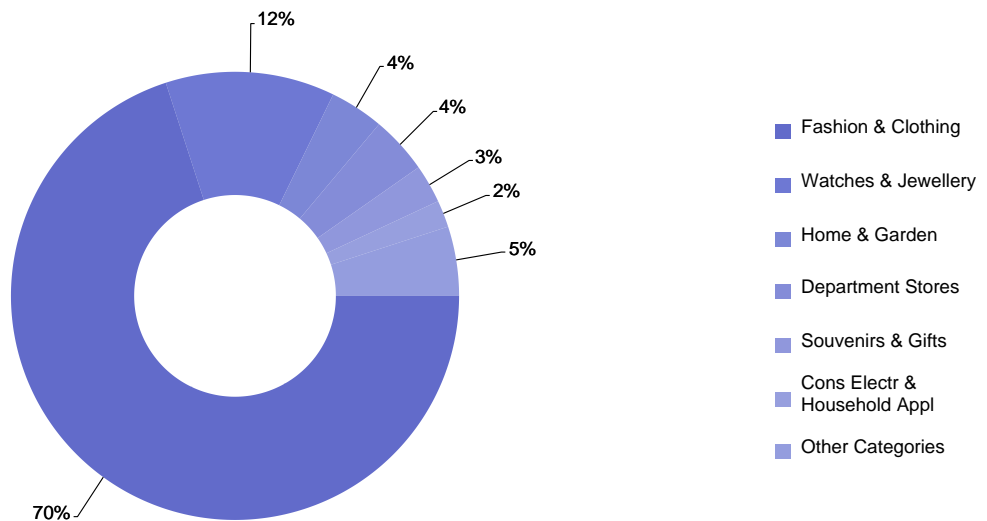
## Category insight

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### A. Spending distribution by category - 2008 Q4

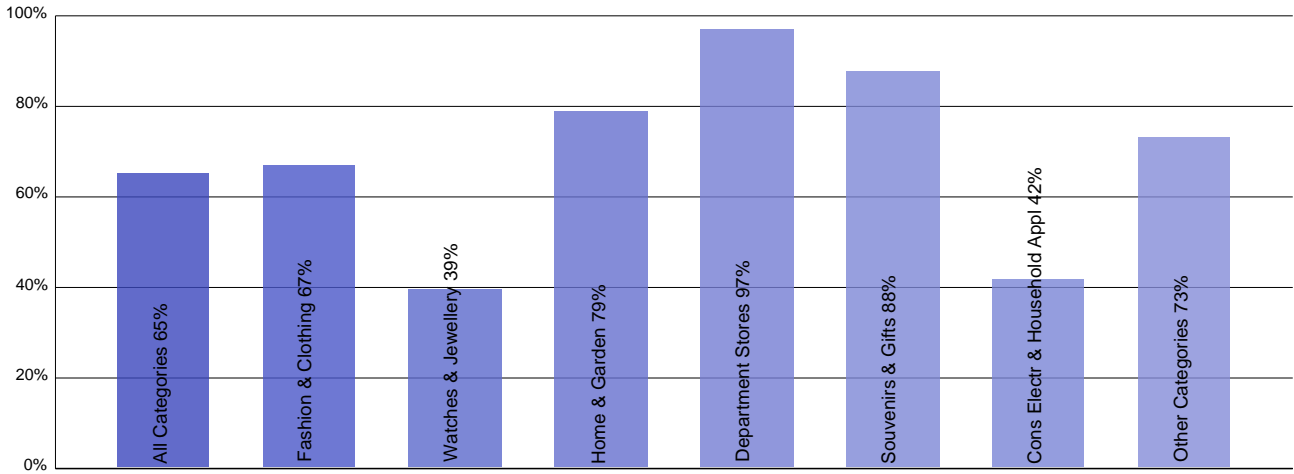


### B. Spending distribution by category - YTD 2008

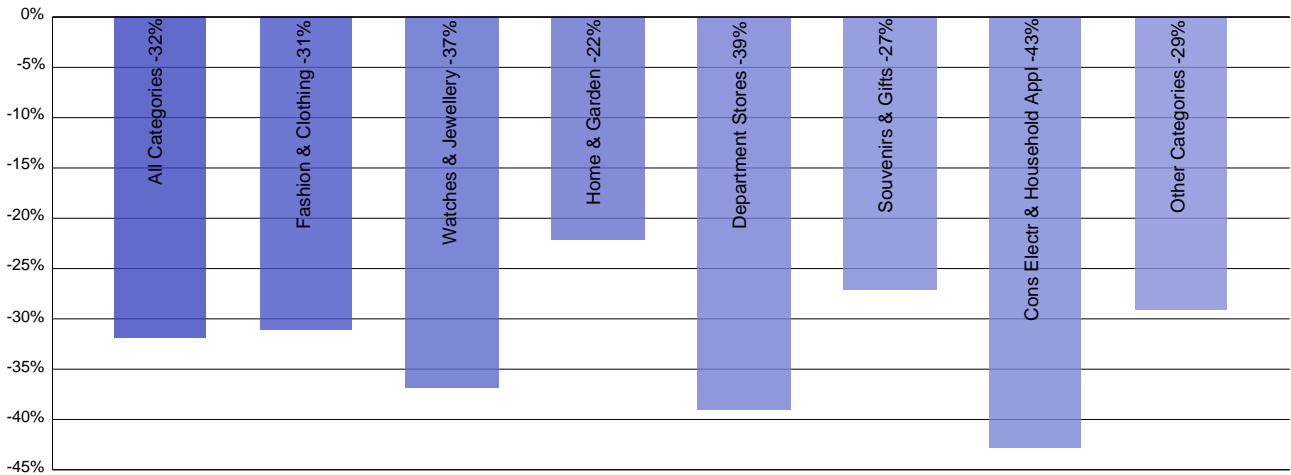




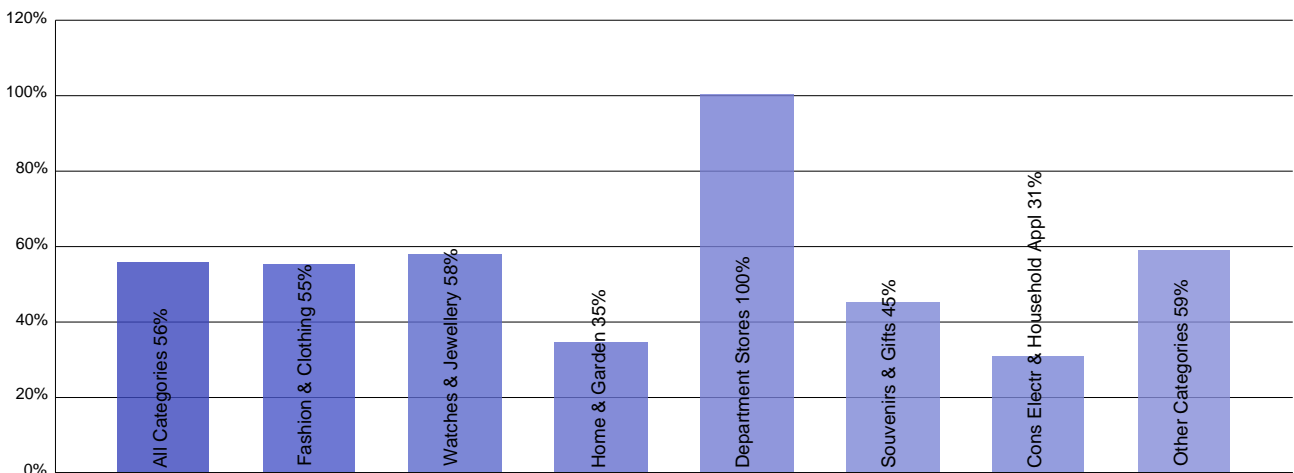
### C. Spending evolution - 2008 Q4 vs. 2007 Q4



### D. Spending evolution - 2008 Q4 vs. 2008 Q3



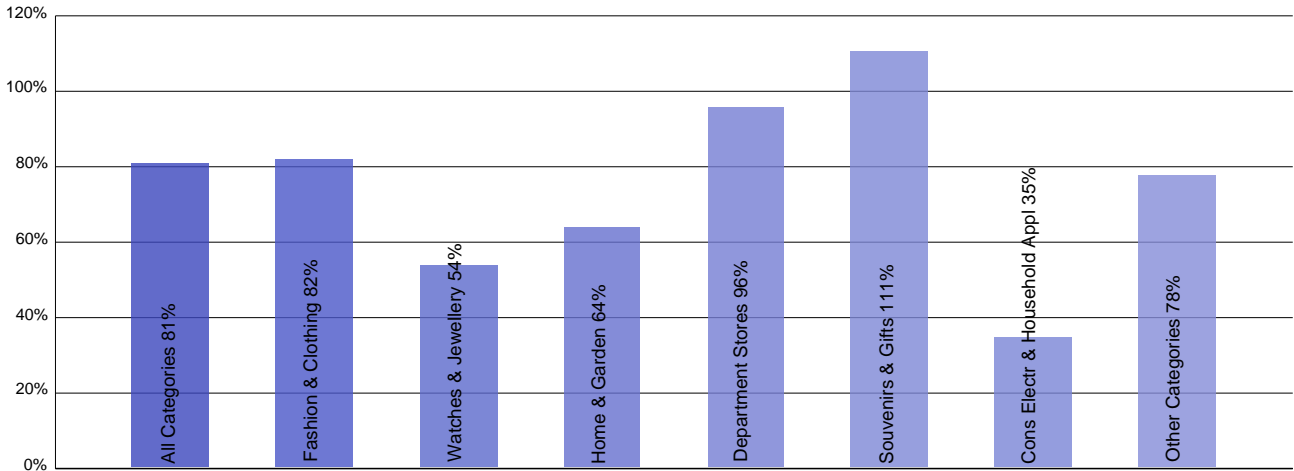
### E. Spending evolution - YTD vs. PYTD



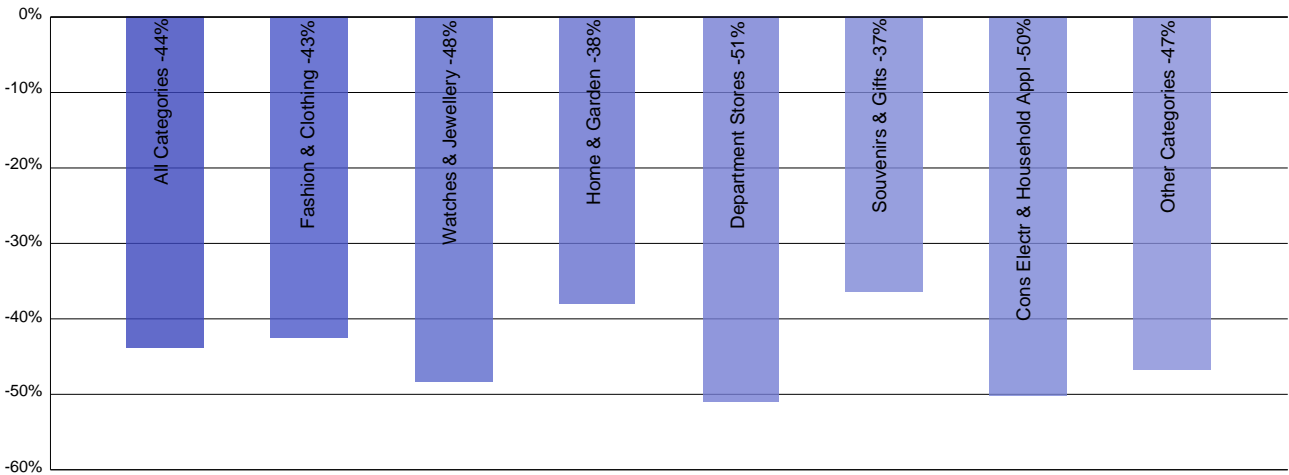




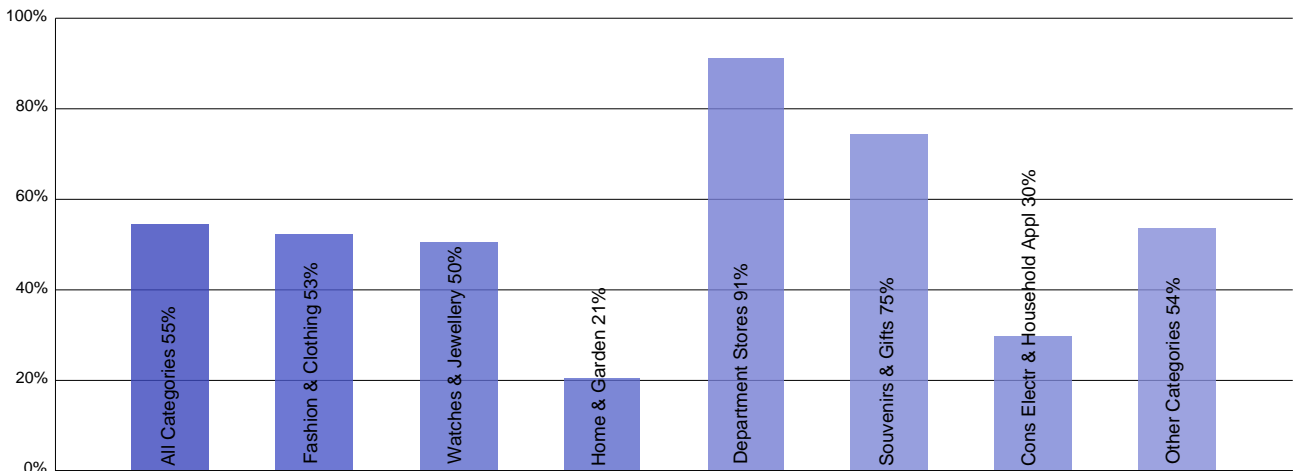
### F. Number of refund transactions evolution - 2008 Q4 vs. 2007 Q4



### G. Number of refund transactions evolution - 2008 Q4 vs. 2008 Q3

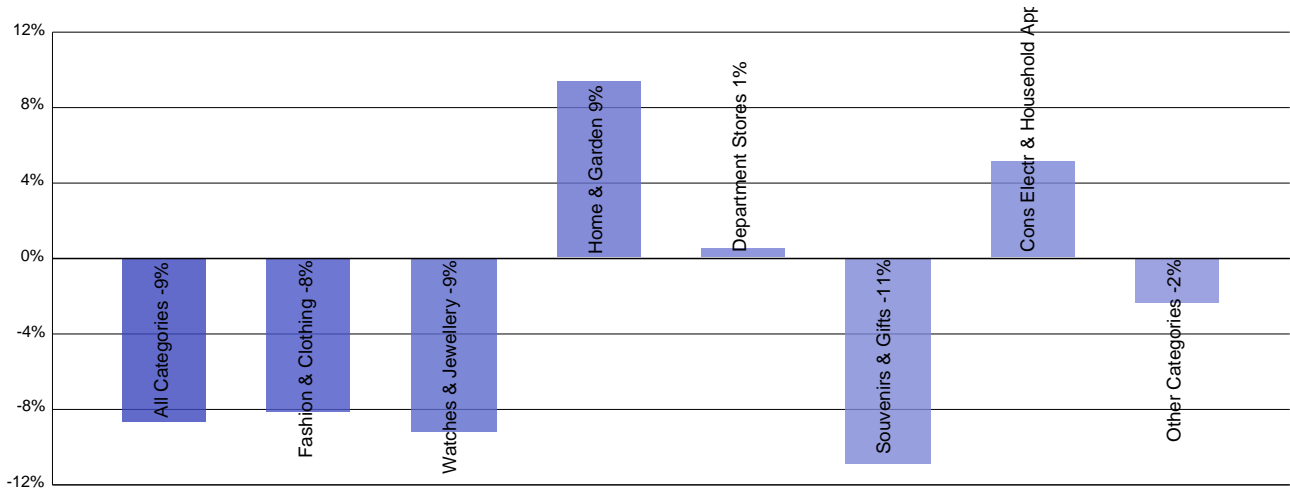


### H. Number of refund transactions evolution - YTD vs. PYTD

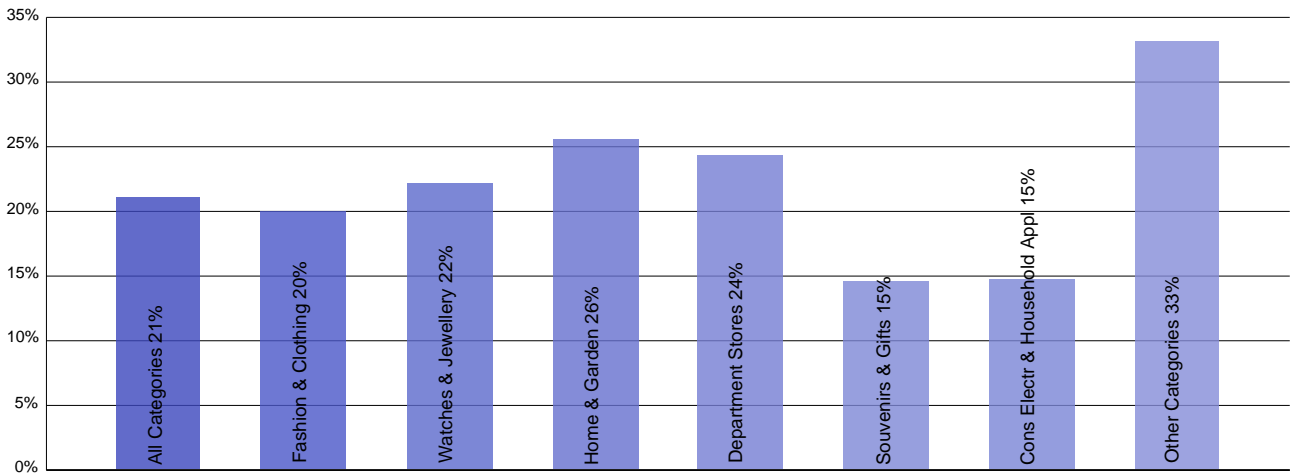




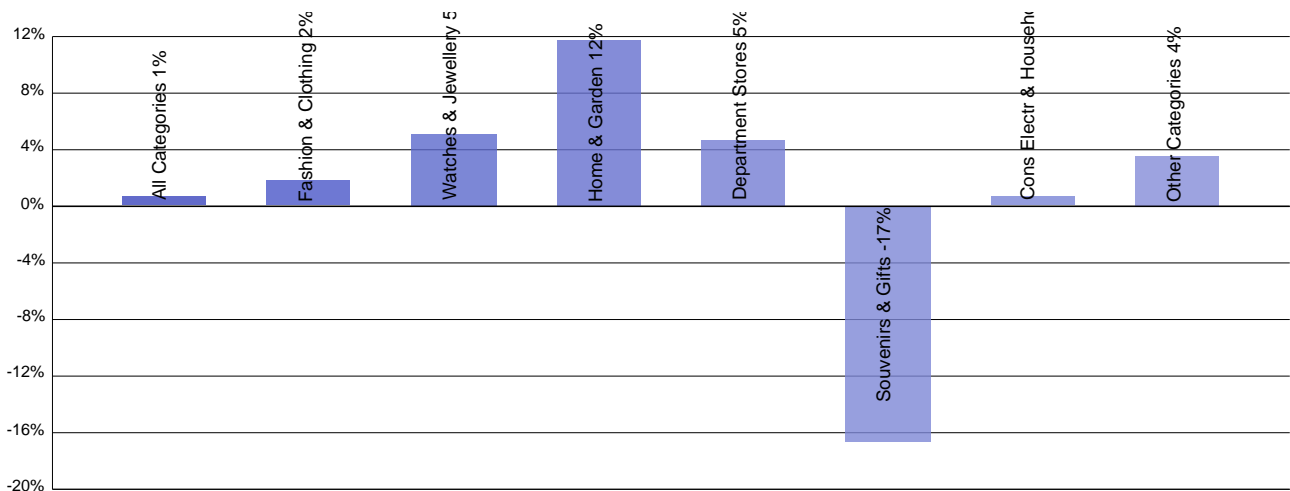
### I. Average spending evolution - 2008 Q4 vs. 2007 Q4



### J. Average spending evolution - 2008 Q4 vs. 2008 Q3



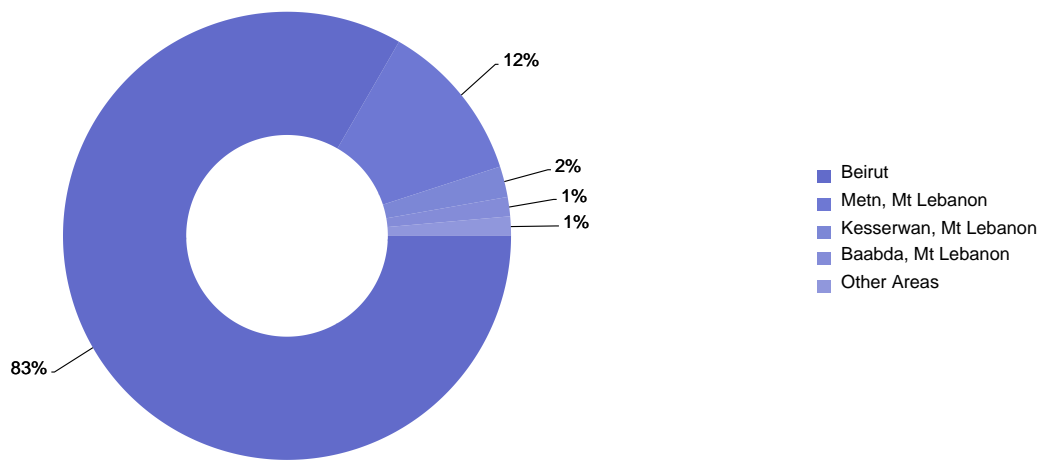
### K. Average spending evolution - YTD vs. PYTD



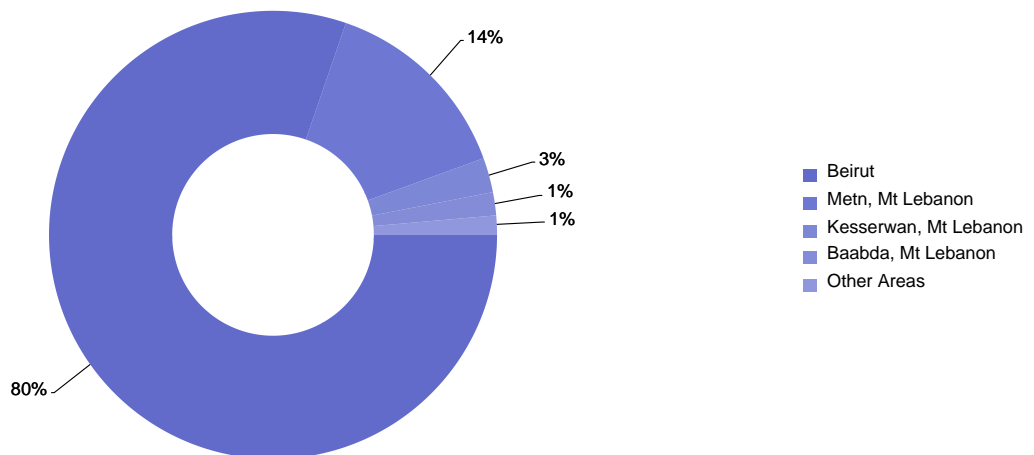
## Area insight

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### A. Spending distribution by area - 2008 Q4

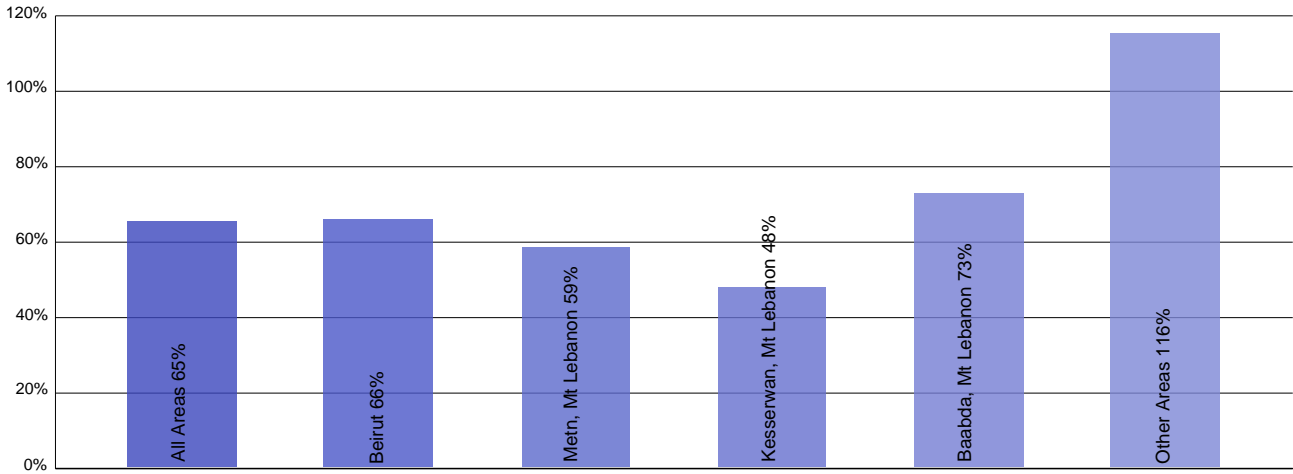


### B. Spending distribution by area - YTD 2008

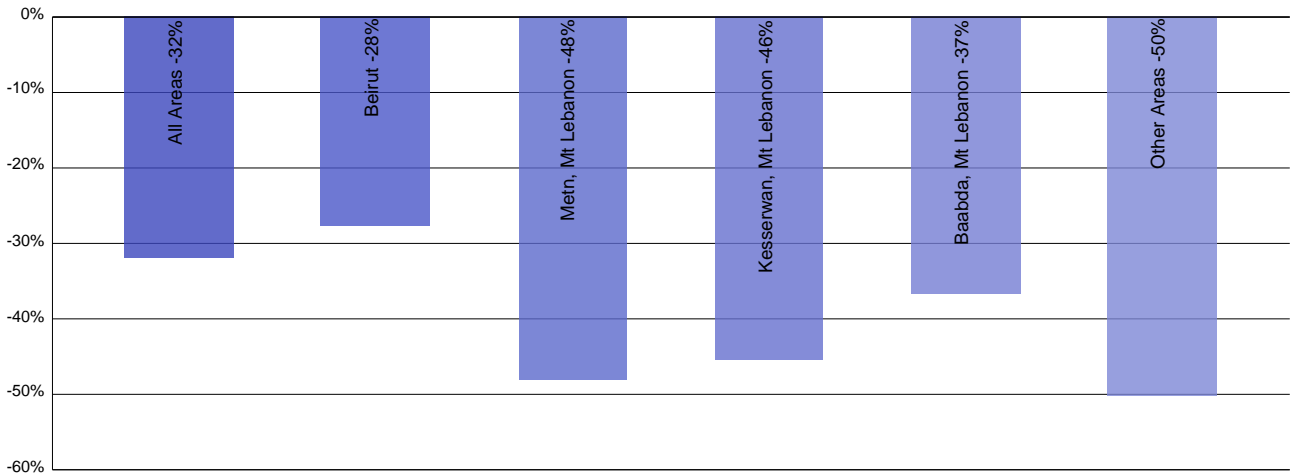




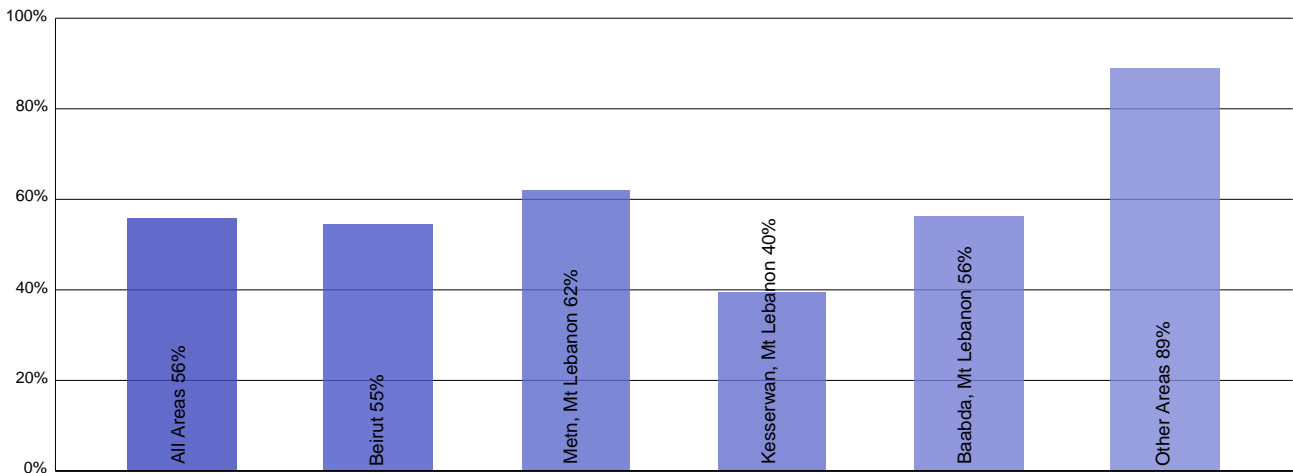
### C. Spending evolution - 2008 Q4 vs. 2007 Q4



### D. Spending evolution - 2008 Q4 vs. 2008 Q3

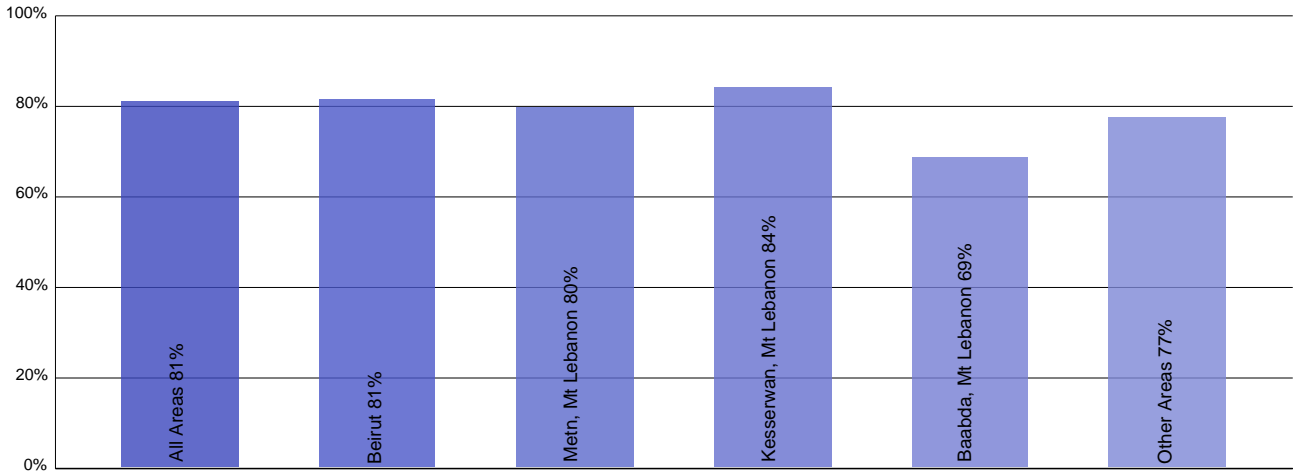


### E. Spending evolution - YTD vs. PYTD

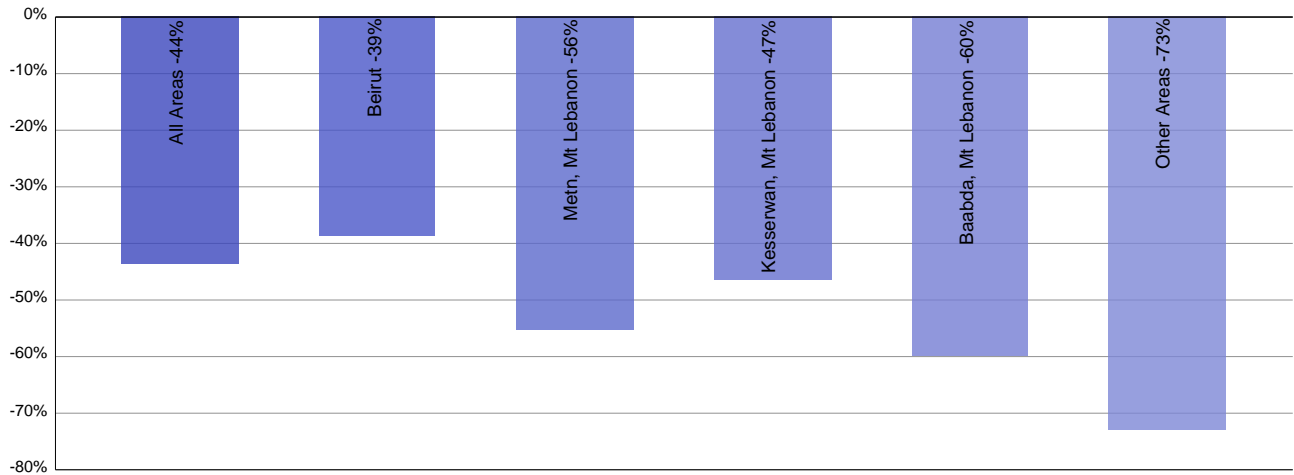




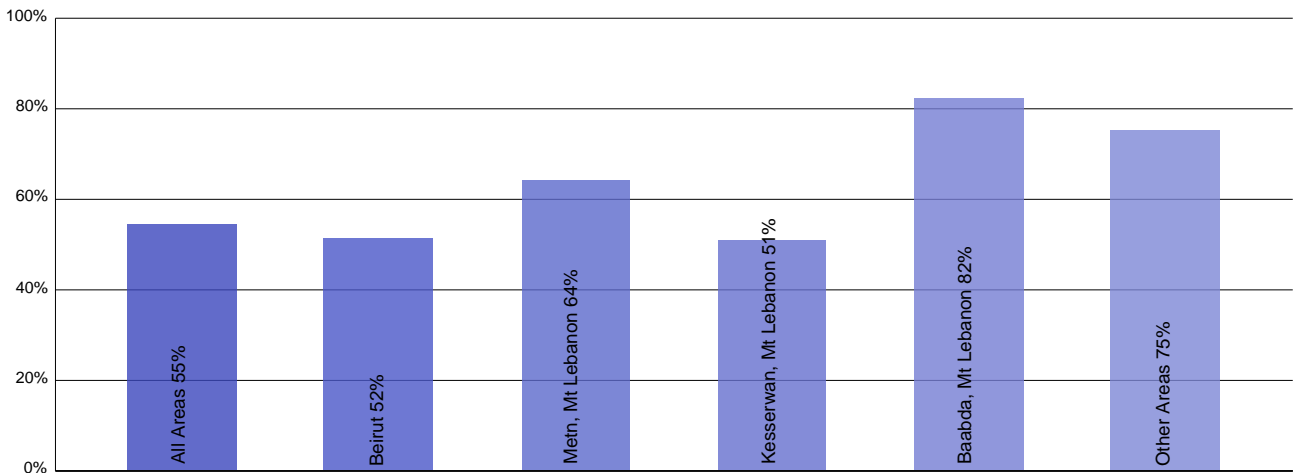
### F. Number of refund transactions evolution - 2008 Q4 vs. 2007 Q4



### G. Number of refund transactions evolution - 2008 Q4 vs. 2008 Q3

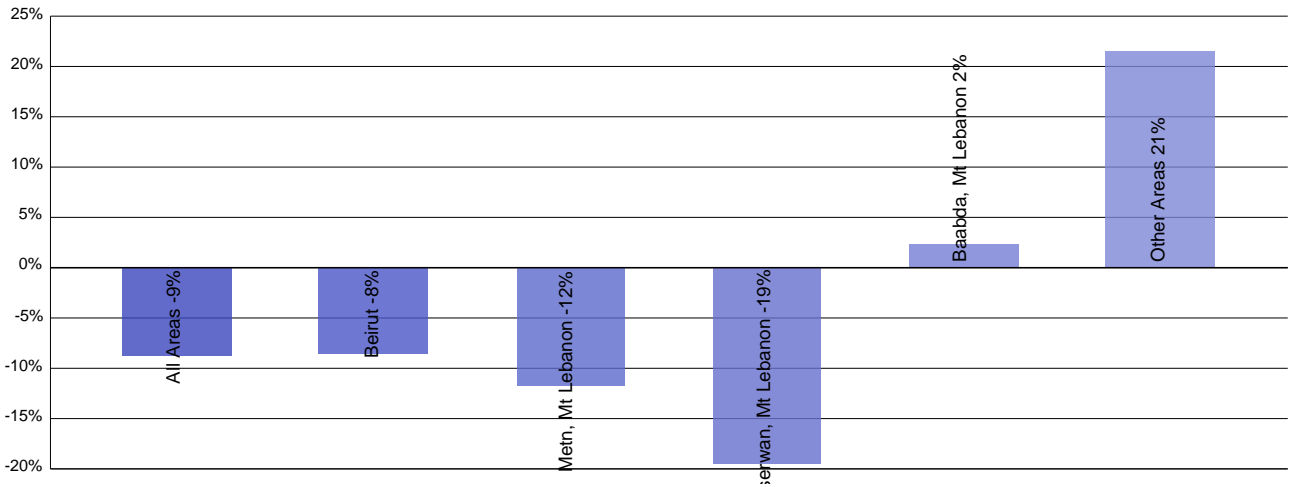


### H. Number of refund transactions evolution - YTD vs. PYTD

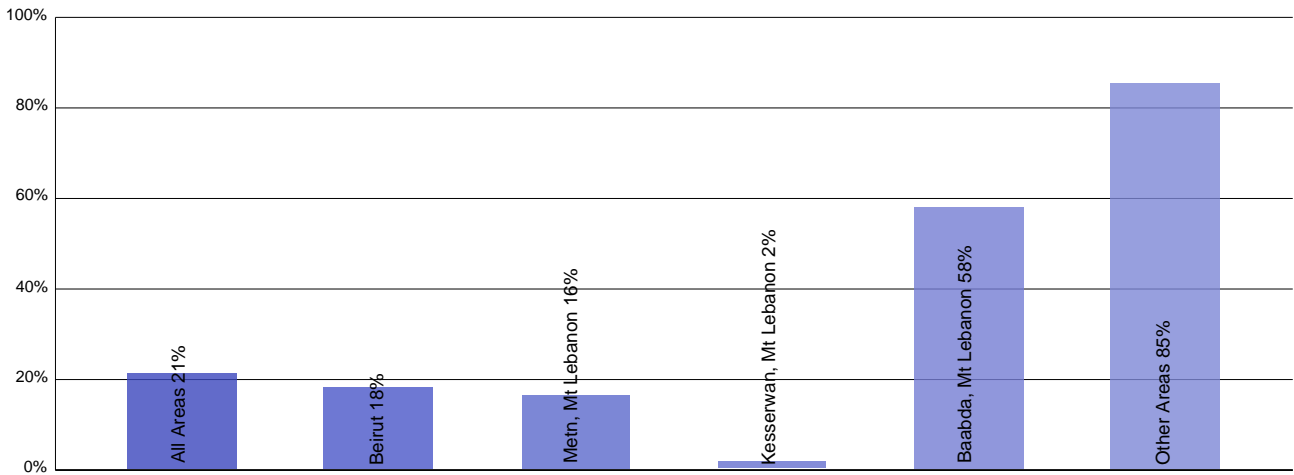




### I. Average spending evolution - 2008 Q4 vs. 2007 Q4



### J. Average spending evolution - 2008 Q4 vs. 2008 Q3



### K. Average spending evolution - YTD vs. PYTD

